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PATENTS, TRADEMARKS AND COPYRIGHTS

February 16, 2001

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Washington, D.C. 20231

File No.: Title :

BOX PATENT APPLICATION
Assistant Commissioner For Patents

SONY 3.0-030

SYSTEM AND METHOD FOR PROVIDING

CUSTOMIZED ADVERTISEMENTS OVER A NETWORK

Inventor(s): Assignee : Paul Feinberg

Sony Corp./Sony Electronics, Inc.

CUSTOMER NUMBER 000530

Dear Sir:

Enclosed herewith please find the following documents in the above-identified application for Letters Patent of the United States, which claims the benefit of Provisional Application Serial No. 60/210,499, filed June 9, 2000:

Declaration

Pages of Abstract

One (1) return-addressed postcard

14 Pages of Specification

PLEASE PROVIDE FILING DATE AND SERIAL NUMBER

☐48 ☑2

Number of Claims
Sheets of Drawings

≐∉2

Assignment and Recordation Form Cover Sheet

Please charge Deposit Account No. 12-1095 in the amount of \$1,215.00, calculated as follows:

Basic Fee

\$ 710.00

Additional Fees:

Total number of claims (including multiple dependent claims):

48

28 x \$18

710.00

Number of independent claims:

Total number of claims in excess of 20:

•

0 x \$80

504.00

Number of independent claims minus 3: Fee for multiple dependent claim(s) (\$270)

0.00

TOTAL FILING FEE

1,215.00

CONVENTION DATE:

for

Appln. S.N.

is claimed.

Priority Document:

☐ Enclosed ☐ Will follow

In the event the actual fee is greater than the payment authorized above, the Patent Office is authorized to charge any deficiency to our Deposit Account No. 12-1095.

Respectfully submitted,

LERNER, DAVID, LITTENBERG,

KRUMHOLZ-& MENTLIK, LLP

LB (LBEXECP) 98075

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